



Virginia Green Hotels & Lodging Facilities



Holiday Inn Monticello Charlottesville, VA



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Holiday Inn Monticello

We are a renovated Holiday Inn right off of 64. We are a great group hotel and we do a lot of meetings. We have a great catering staff and event planning team.

We needed to be competitive with other hotels in the area.

Virginia Green Activities

This facility pledges that they:

Offer optional linen service

- Have signage in each guest room explaining the linen reuse procedures
- Train housekeeping staff on our process for optional linen service
- Track optional linen participation rate
- Minimize the use of bleach and chlorinated chemicals
- Use a service that has environmentally-preferable wet cleaning for dry-clean only items

Recycle

- Have in place clearly marked recycling bins or provide convenient drop-off locations for guests to recycle:
- Glass Bottles

- Plastic Bottles
- Aluminum cans
- Newspaper
- Office paper
- Other items recycled by the facility:
- Printer/ copy machine toner cartridges

Reduce solid waste

- Recycle fryer grease
- Have an effective food inventory control system to minimize waste
- Use disposable foodservice items that are made from renewable materials (not petroleum-based)
- Use disposable foodservice items that are made from recycled content
- Use disposable foodservice items that are recyclable (in your area!)
- Use cloth napkins
- Use non-bleached napkins and coffee filters
- Use water pitchers to minimize the use of single-use bottles
- Use bulk soap dispensers in public restrooms
- Purchase recycled-content paper-towels and toilet paper
- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Use refillable pens and toner cartridges
- Purchase recycled paper with a high-percentage recycled content
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible
- Use green cleaning products that are dispensed in bulk
- Properly recycle and/or dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles

Use water efficiently

- Perform preventative maintenance to stop drips and leaks
- Have installed low flow faucets and showerheads (use less than 2.5 gallons per minute)
- Have minimized our lawn area

Conserve energy

- Track overall energy bills
- Have individual thermostats for each room; ensure they are correctly adjusted
- Regularly perform preventative maintenance on HVAC system
- Keep office doors and windows closed if HVAC system is on
- Use natural lighting (i.e., open draperies and raise shades whenever adequate light from windows is available)
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed high efficiency fluorescent ballasts and lamps (T-5 and T-8)

- Have installed compact fluorescent light bulbs in all rooms and canned lighting

Offer a green events package

- Include the availability of "green meetings/conferences" in marketing packages (see the factsheet on Environmentally-Responsible Conferences & Events)



For more information on **Holiday Inn Monticello**, see www.bighi5.com or contact Rich Baker at rich@bighi5.com or 434-977-5100.

For more information on the Virginia Green program, see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

